

## Peru to host international seminar “The impact of business on children’s rights”

**LIMA, 5 August 2013** – Empresarios por la Educación, Perú 2021, Save the Children and UNICEF are joining together to hold the international seminar “The impact of business on children’s rights.” The seminar will take place from 6 to 7 August 2013 at the Hotel Atton in Lima.

The seminar will mark the official launch of the Spanish version of the “Children’s Rights and Business Principles” developed by the UN Global Compact, Save the Children and UNICEF. The document sets out 10 business principles to respect and support children’s rights.

According to the event’s organizers, representatives of government, academia, the private sector and civil society from across Latin America will be in attendance.

The two-day event will include panels on the following themes:

- The role of extractive industries in respecting and promoting children’s rights
- The role of business in preventing sexual exploitation of children
- The role of media in respecting and promoting children’s rights
- The impact of marketing foods to children

The seminar will also present cases of successful partnerships between the private sector and civil society to promote children’s rights.

For more information, please contact:

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